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## 4 **Computer Support for Knowledge-Building Communities**

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7 In this article we focus on educational ideas and enabling technology for knowledge-building  
8 discourse. The conceptual bases of computer-supported intentional learning environments (CSILE)  
9 come from research on intentional learning, process aspects of expertise, and discourse in knowledge-  
10 building communities. These bases combine to support the following propositions: Schools need to be  
11 restructured as communities in which the construction of knowledge is supported as a collective goal,  
12 and the role of educational technology should be to replace classroom discourse patterns with those  
13 having more immediate and natural extensions to knowledge-building communities outside school  
14 walls. CSILE is described as a means for reframing classroom discourse to support knowledge  
15 building in ways extensible to out-of-school knowledge-advancing enterprises. Some of the most  
16 fundamental problems are logistic, and it is in solving these logistic problems that we see the greatest  
17 potential for educational technology.

18 Nobody wants to use technology to recreate education as it is, yet there is not much to distinguish what  
19 goes on in most computer-supported versus traditional classrooms. Alan Kay (1991) suggests that the  
20 phenomenon of reframing innovations to recreate the familiar is itself commonplace. Thus one sees all  
21 manner of powerful technology (Hypercard, CD-ROM, Lego Logo, and so forth) used to conduct  
22 shopworn school activities: copying material from one resource into another (e.g., using Hypercard to  
23 assemble sound and visual bites produced by others) and following step-by-step procedures (e.g.,  
24 creating Lego Logo machines by following steps in a manual). With new technologies, student-  
25 generated collages and reproductions appear more inventive and sophisticated - with impressive  
26 displays of sound, video, and typography - but from a cognitive perspective, it is not clear what if any  
27 knowledge content has been processed by the students.

28 In this article we offer a suggestion for how to escape the pattern of reinventing the familiar with  
29 educational technology. Knowledge-building discourse is at the heart of the superior education that we  
30 have in mind. We argue that the classroom needs to foster transformational thought, on the part of both  
31 students and teachers, and that the best way to do this is to replace classroom-bred discourse patterns  
32 with those having more immediate and natural extensions to the real world, patterns whereby ideas are  
33 conceived, responded to, reframed, and set in historical context. Our goal is to create communication  
34 systems in which the relations between what is said and what is written, between immediate and  
35 broader audiences, and between what is created in the here and now and archived are intimately related  
36 and natural extensions of school-based activities, much as these processes are intertwined and natural  
37 extensions of activities conducted in scholarly disciplines. Our efforts to create an enabling technology  
38 have led to the computer-supported intentional learning environments (CSILE) project (Scardamalia &  
39 Bereiter, 1991a; Scardamalia et al., 1992). In this article we focus on the educational ideas for  
40 knowledge-building discourse - with some discussion, toward the end of this essay, on the technology.  
41 The ideas represented in CSILE come from three lines of research and thought.

1 1. Intentional learning. Although a great deal of learning is unintentional, important kinds of school  
2 learning appear not to take place unless the student is actively trying to achieve a cognitive objective -  
3 as distinct from simply trying to do well on school tasks or activities (Bereiter & Scardamalia, 1989;  
4 Chan, Burtis, Scardamalia, & Bereiter, 1992; Ng & Bereiter, 1991).

5 2. The process of expertise. Although expertise is usually gauged by performance, there is a process  
6 aspect to expertise, which we hypothesize to consist of reinvestment of mental resources that become  
7 available as a result of pattern learning and automaticity, and more particularly their reinvestment in  
8 progressive problem solving - addressing the problems of one's domain at increasing levels of  
9 complexity (Bereiter & Scardamalia, 1993; Scardamalia & Bereiter, 1991b). Progressive problem  
10 solving characterizes not only people on their way to becoming experts, but it also characterizes  
11 experts when they are working at the edges of their competence. Among students, the process of  
12 expertise manifests itself as intentional learning.

13 3. Restructuring schools as knowledge-building communities. The process of expertise is effortful and  
14 typically requires social support. By implication, the same is true of intentional learning. Most social  
15 environments do not provide such support. They are what we call first-order environments. Adaptation  
16 to the environment involves learning, but the learning is asymptotic. One becomes an old timer,  
17 comfortably integrated into a relatively stable system of routines (Lave & Wenger, 1991). As we  
18 explain further in later sections, there is good reason to characterize schools of both didactic and child-  
19 centered orientations as first-order environments. In second-order environments, learning is not  
20 asymptotic because what one person does in adapting changes the environment so that others must  
21 readapt. Competitive sports and businesses are examples of second-order environments, in which the  
22 accomplishments of participants keep raising the standard that the others strive for. More relevant  
23 examples in education are the sciences and other learned disciplines in which adaptation involves  
24 making contributions to collective knowledge. Because this very activity increases the collective  
25 knowledge, continued adaptation requires contributions beyond what is already known, thus producing  
26 non- asymptotic learning. The idea of schools as knowledge-building communities is the idea of  
27 making them into second-order environments on this model.

28 In this article we focus on the third point - restructuring schools - but in a way that incorporates the  
29 other two points. Thus the focus is on restructuring schools so that they become the kinds of  
30 environments that support the process of expertise, in particular progressive problem solving as it  
31 applies to competence and understanding.

## 32 **How Schools Inhibit Knowledge Building**

33 Contemporary criticism of schools in the United States and Canada tends to be dominated by acute  
34 problems on one hand (dropouts, drugs, violence, etc.) and, on the other, by comparisons with schools  
35 in other countries that score better on achievement tests. These criticisms in turn lead to reform  
36 proposals that address the acute problems or that advance means of bringing achievement up to  
37 European and Japanese standards. It cannot be said that school reform is being approached with much  
38 optimism, except in speeches by politicians - and for good reason. On the basis of demographic  
39 projections, the acute problems can be expected to get worse; as for achievement, there is little  
40 prospect of duplicating either the teaching force or the family support system that seems responsible  
41 for the high achievement of other societies. Furthermore, there is no reason to suppose that other  
42 nations will stand pat waiting for us to catch up.

1 It has seemed to us that a promising approach to school restructuring would start by examining how  
2 schools (including the high-achieving ones) limit knowledge-building potential. By addressing  
3 fundamental shortcomings, we may find it possible to do more than struggle to catch up.

4 The conception of expertise as a process affords a viewpoint on schooling that reveals certain  
5 drawbacks of a fundamental nature. Although schools are devoted to teaching useful cognitive skills  
6 and formal knowledge, they are not designed to foster the progressive problem solving that generates  
7 the vast informal knowledge that has been found to characterize expert competence. Instead, the  
8 following seem to be true of schools in general:

9 1. Schooling focuses on the individual student's abilities, disposition, and prospects. Educators have  
10 failed to grasp the social structures and dynamics required for progressive, communal knowledge  
11 building.

12 2. Schooling deals with only the visible parts of knowledge: formal knowledge and demonstrable  
13 skills. Informal or tacit knowledge - both the kind that students bring in with them and the kind that  
14 they will need in order to function expertly - is generally ignored in school curricula. The result,  
15 frequently, is inert knowledge, unconnected to the knowledge that actually informs thought and  
16 behavior.

17 3. The knowledge objectives that are pursued, limited as they may be, tend to be made invisible to the  
18 students. The objectives are translated into tasks and activities. The students' attention, and often that  
19 of the teachers as well, is concentrated on the activities and not on the objectives that gave rise to them.

20 4. Scope for the exercise of expertise - for progressive problem solving, in other words - is generally  
21 available only to the teacher, and schooling provides no mechanisms (such as those that exist in trade  
22 apprenticeships) for the teacher's expertise to be passed on to the students.

23 These defects are especially relevant to the development of experts and expert-like learners. Schools  
24 have never been designed with a conception of expertise as a process that can be fostered at all levels  
25 of development. They have all been built on a primitive conception of knowledge that leaves out most  
26 of what is required to become an expert.

## 27 **Knowledge Building: A Third Way**

28 For the most part, educational technology has accommodated itself to the conventional schizophrenia  
29 in which didactic instruction and child-centered methods compete for control of the educational mind.  
30 Thus we have drill-and-practice, tutoring, and instructional management programs on the one hand,  
31 and we have a variety of exploratory and activity-centered programs on the other. The arguments for  
32 and against didactic approaches and child-centered ones are so familiar that there is no reason to  
33 review or criticize them here. Suffice it to say that any hope for technology to have a role in  
34 restructuring education must take the form of searching for a third way - something that is neither  
35 didactic, activity-centered, nor a mere compromise between the two (which is what already exists in  
36 most schools).

37 In searching for a third viable form of schooling, educational thinkers have looked outside the school  
38 for models; thus, traditional apprenticeship has been examined as a possible model, one that provides  
39 for a natural but highly goal-oriented kind of learning (Collins, Brown, & Newman, 1989). The learned

1 disciplines themselves show promise as models for the redesign of schools. This notion makes the  
2 most sense when considered in light of the ideas we have been trying to advance about expertise -  
3 conceiving of it as a process of progressive problem solving and advancement beyond present limits of  
4 competence. In the sciences, problem redefinition at increasingly high levels is the goal, based on a  
5 fundamentally social process. Researchers benefit from the advances of others, with continual interplay  
6 of findings, not just among scientists working concurrently but from generation to generation.

7 There have been previous efforts to capture the character and spirit of scientific inquiry in the  
8 classroom. Several elementary school science and social studies curricula developed during the 1950s  
9 and early 1960s were of this kind (see Bruner, 1964); however, the emphasis was on students as  
10 individuals engaged in the processes of scientific inquiry, rather than on the class as a collective  
11 engaged in the processes of a scientific community. Recently, people have begun to attend more to the  
12 social processes of research teams and laboratories, which have a character and a power quite different  
13 from that of a mere aggregation of individual researchers. A. N. Whitehead (1925) recognized this  
14 decades ago, when he credited the German universities of the 19th century with having discovered how  
15 to produce "disciplined progress" instead of having to wait for "the occasional genius, or the occasional  
16 lucky thought" (p.99). So successful have research centers been that they have begun to be used as  
17 models for many other kinds of enterprises - for management teams, sales teams, even secretarial staffs  
18 (Peters, 1987). The restructuring of manufacturing processes around quality circles also owes  
19 something to the research team as a model. Why, then, should the research center not also inform  
20 school restructuring?

21 As we suggested, by focusing on the individual student's abilities and dispositions, educators have  
22 failed to grasp the social structures and dynamics that are required for progressive knowledge building  
23 of the kind Whitehead referred to. In effect, they have remained fixed on a pre-19th century model of  
24 science, dependent on "the occasional genius, or the occasional lucky thought." Their focal question  
25 has been: To what extent can a child be expected to act like a physicist, biologist, historian, literary  
26 scholar, anthropologist, or whatever? The answer to this question will necessarily be equivocal. Of  
27 course children are curious about the world, and they can in some fashion collect and evaluate  
28 evidence, venture explanations, test conjectures, and so on. Thus they can be said to act like  
29 researchers, but it is doubtful how far these talents can take them, and so there are perennial questions  
30 about how much discovery methods can be relied on to develop students' knowledge. Furthermore,  
31 fixing on the individual talents, needs, and learning outcomes suggests to didactic educators only that  
32 research skills and laboratory activities should be incorporated into the curriculum and confirms for  
33 child-centered educators the claim they have been making all along, that children's curiosity should be  
34 allowed to guide their activities. It does not suggest any new structure for schooling.

35 More significant implications follow if the question is reformulated at the level of the group rather than  
36 the individual: Can a classroom function as a knowledge-building community, similar to the  
37 knowledge-building communities that set the pace for their fields? In an earlier era, it would have been  
38 possible to dismiss this idea as romantic. Researchers are discovering or creating new knowledge;  
39 students are learning only what is already known. By now, however, it is generally recognized that  
40 students construct their knowledge. This is as true as if they were learning from books and lectures as  
41 it is if they were acquiring knowledge through inquiry. A further implication is that creating new  
42 knowledge and learning existing knowledge are not very different as far as psychological processes are  
43 concerned. There is no patent reason that schooling cannot have the dynamic character of scientific  
44 knowledge building. If there are insurmountable obstacles, they are more likely to be of a social or  
45 attitudinal than of a cognitive kind.

1 The idea of restructuring schools as intellectual communities of some sort is very much in the wind  
2 these days. Brown and Campione (1990) propose communities of learners and thinkers; Matthew  
3 Lipman (1988, p. 67) has proposed community of inquiry. We strongly prefer our own term,  
4 knowledge-building community. It suggests continuity with the other knowledge-building  
5 communities that exist beyond the schools, and the term building implies that the classroom  
6 community works to produce knowledge - a collective product and not merely a summary report of  
7 what is in individual minds or a collection of outputs from group work.

8 The idea of knowledge as a product, enjoying an existence independent of individual knowers, presents  
9 epistemological difficulties that educators are not accustomed to contending with. More familiarly, the  
10 problems of objectified knowledge are being wrestled with in such contexts as technology transfer,  
11 institutional memory, and intellectual property law. In science, it is clear that when we talk about  
12 Newton's theory we are not talking merely about something once encoded in Newton's brain but about  
13 something that even today is discussed, tested, taught, applied, evaluated, and credited with causal  
14 force. When we speak of schools as knowledge-building communities, we mean schools in which  
15 people are engaged in producing knowledge objects that, though much more modest than Newton's  
16 theory, also lend themselves to being discussed, tested, and so forth without particular reference to the  
17 mental states of those involved and in which the students see their main job as producing and  
18 improving such objects. Restructuring schools as knowledge-building communities means, to our  
19 minds, getting the community's efforts directed toward social processes aimed at improving these  
20 objects, with technology providing a particularly facilitative infrastructure.

## 21 **What Makes Knowledge-Building Communities Work?**

22 In trying to develop ideas of how to achieve knowledge-building communities in schools, we first  
23 considered knowledge-building communities we are already familiar with: those that exist in research-  
24 oriented universities and in research centers. These have also been the focus of much recent research  
25 by sociologists of science.

26 According to Latour (1987), who along with a number of other contemporary sociologists has studied  
27 the workings of scientific laboratories firsthand, the selfless pursuit of knowledge is a story that is  
28 fabricated after some claim has achieved factual status and is no longer controversial. Before that  
29 point, scientific practice is more like politics - an effort to marshal support for one's position. We  
30 should not expect school students to act a great deal differently, and it seems likely that past efforts to  
31 bring scientific inquiry into schools have suffered from promoting an idealistic model that is at odds  
32 with reality. Protocol studies of students carrying on scientific discussions indeed show frequent  
33 evidence that discussion is treated like a contest (Eichinger, Anderson, Palincsar, & David, 1991).  
34 What the sociologists fail to explain is why science works as well as it does, given the unseemly  
35 characteristics they have observed.

36 The problem of accounting for the success of knowledge-building communities is like that of  
37 accounting for the performance of an old Swiss watch. On microscopic inspection, the watch will be  
38 found to contain so many irregularities and imperfections that it will seem unlikely that its readings  
39 could have much validity at all, and yet it keeps nearly perfect time. In science, as with watches, the  
40 major challenge is to explain how it works so well, given the imperfections. If schools are to be  
41 transformed into effective knowledge-building communities, we need that kind of information.

1 Our own analysis is necessarily limited and impressionistic. We started by considering the role of  
2 journals in the progress of learned disciplines. As it happens, Latour (1987) devotes a significant part  
3 of his analysis to journals as well. The focus is not on the journals themselves and their content but on  
4 the whole journal-publication process, with its editors, editorial boards, reviewers, and contributors.

5 The imperfections of the journal process are well known and again lead to the conclusion that such a  
6 flawed process could not possibly work to advance knowledge. Unreliability of judgment, bias,  
7 political maneuvering, conservatism, failure to detect gross errors - all are familiar (see Peters & Ceci,  
8 1982, and the whole journal issue devoted to discussion of their experiment in which previously  
9 published articles were slightly disguised and resubmitted to the same journals). Nevertheless,  
10 discipline-based journals manage to harness an enormous amount of energy and get it working toward  
11 collective advance in knowledge, and so they surely hold a key to what makes knowledge-building  
12 communities work.

13 The fundamental point that distinguishes scholarly journals from other periodicals is the requirement  
14 that the articles be contributions to knowledge - that is, that they represent some advance over what is  
15 already known. Peer review, usually pointed to as the essential characteristic of scholarly journals, is  
16 subordinate to this criterion - a way of ensuring that it is met. The knowledge-advance criterion,  
17 universal in scholarly journals, is foreign to the writing students do in schools, even in graduate school.  
18 How could it be otherwise, one might ask, given the unlikelihood of a novice's finding out something  
19 that would advance a discipline. But it should be recognized that the knowledge-advance criterion is  
20 always to some extent local. In psychology, for instance, occasional articles suggest the relevance to  
21 psychology of methods or concepts that are already well known in other fields, such as economics or  
22 information science. During the whole Cold War period there were articles informing American  
23 psychologists of the work of Soviet psychologists. Operationally speaking, an article represents an  
24 advance in knowledge if it is so experienced by the peer reviewers. By extension, then, if the reviewers  
25 were other students, a student contribution would meet the knowledge-advance criterion if the student  
26 reviewers found that it advanced their own knowledge. Thus there is no intrinsic reason that the  
27 knowledge-advance criterion cannot be applied to student efforts. However, to restructure classroom  
28 activity so that a peer review system could be fully functional would be radical.

29 Creating the structures that make peer review of knowledge advances possible would not be sufficient  
30 to make a viable knowledge-building community, however. There must also be motivation to do the  
31 work that goes into the construction of collective knowledge. Here, again, we may look to the journal  
32 process in scholarly disciplines for pointers. There are strong material rewards motivating young  
33 academics to publish, but these do not explain the sustained publication effort of established academics  
34 or the work that goes into reviewing manuscripts, which is often considerable and (usually being  
35 anonymous) earns no rewards this side of heaven.

36 Some other motives that appear to figure in academic publishing are the following: (a) desire for  
37 recognition and respect from the people one regards as peers, (b) desire to have impact (on conclusions  
38 being reached, on the development of the discipline, etc.), and (c) desire to participate in significant  
39 discourse.

40 These motives have recognizable counterparts in school students. The problem is to get them attached  
41 to knowledge-building activity. Recognition and respect from peers can come from many sources, and  
42 contribution to the group's collective knowledge is not usually prominent among them. The same  
43 applies for having impact. What students find to be significant discourse - the kind they will get truly



1 involved in, struggling for a turn to speak, actually listening to and responding to what others say - will  
2 often deal with issues closer to their personal lives than the issues arising from scholarly inquiry.

3 Our focusing on journal publication may seem like a case of mistaking the wrapper for the candy bar.  
4 What about research? What about curiosity? We do not mean to slight either of these. Surely, scholarly  
5 disciplines would not exist without them. However, these have received ample consideration in  
6 previous thinking about school learning. Neglected until recently have been (a) the role of discourse  
7 and (b) the role of motives other than purely epistemic ones. Decades ago, Popper (1962) recognized  
8 argument and criticism as the driving forces in the advancement of scientific knowledge, with research  
9 having its impact through these discourse processes. Only in the last few years has talking science  
10 (Lemke, 1990) begun to be recognized as a necessary adjunct to hands-on investigation in school  
11 science. The use of inquiry methods in schools has been based on a frequently disappointed confidence  
12 in the power of children's natural curiosity. The study of scholarly discourse, as embodied in the  
13 journal process, shows us how a wide range of human motives (including curiosity, of course) is  
14 marshaled in the actual progress of knowledge construction in the disciplines.

## 15 **Specifications For Knowledge-Building Discourse**

16 How does one characterize knowledge-building discourse and then recreate classroom activity to  
17 support it? We could imitate at the surface level - for instance, by having classes produce scholarly  
18 journals with peer review. In fact, the CSILE implementation we describe later has provisions for  
19 doing that, but it is not likely that imitation of surface forms can produce the radical restructuring  
20 necessary to turn schools into real knowledge-building communities. The whole journal process could  
21 easily be degraded into just another form of schoolwork. That would happen if the essential point were  
22 lost, that publications should embody contributions to collective knowledge.

23 There is plenty of discourse in schools, but it bears little resemblance to the kind that goes on in  
24 knowledge-building communities. Most of the oral discourse can be characterized as recitation (Doyle,  
25 1986). Discussions that could be construed as building knowledge are generally led by the teacher.  
26 Socratic dialogue is the model. This means that the teacher, playing Socrates, gives the discussion such  
27 direction as it has, and is therefore likely to be the only one whose goals have substantive influence on  
28 the outcome. The students' own goals may influence how successful the discussion is, mainly through  
29 influencing the extent of their cooperation. Transcripts of classroom discussion indicate that it typically  
30 consists of a string of three-step units, each unit consisting of the following conversational moves:  
31 teacher initiates, student responds, teacher evaluates (Heap, 1985). Whatever this formula represents, it  
32 surely does not represent the pattern of discourse in a knowledge-building community.

33 To begin defining characteristics of such discourse, we have drawn on analogies with groups working  
34 at the forefront of their fields and considered how new knowledge media may not only support but also  
35 enhance their work. At the same time, we have kept in mind the constraint of defining characteristics  
36 applicable across the span from kindergartens to advanced research institutes. The result, presented  
37 subsequently, is what we hope is the beginning of specifications for knowledge-building discourse to  
38 be enabled by new knowledge media.

## 39 **Knowledge-Building Discourse: The Classroom and Beyond**

40 We have roughly divided characteristics for knowledge-building discourse into three categories: (a)  
41 focus on problems and depth of understanding; (b) decentralized, open knowledge environments for

1 collective understanding; and (c) productive interaction within broadly conceived knowledge-building  
2 communities.

3 Focus on problems and depth of understanding. In knowledge-building contexts, the focus is on  
4 problems rather than on categories of knowledge or on topics. Explaining is the major challenge, with  
5 encouragement to produce and advance theories through using them to explain increasingly diverse  
6 and seemingly contrary ideas. Engagement is at the level of how things work, underlying causes and  
7 principles, and interrelatedness of ideas explored over lengthy periods and returned to in new contexts.

8 Decentralized, open knowledge building, with a focus on collective knowledge. From the perspective  
9 of social interactions, there is an expectation of constructive response to one another's work. Inquiry on  
10 all sides is driven by questions and desire for understanding. Negotiating the terrain around ideas is  
11 marked by complex interactions with others, using purposeful and constructive ways (a) to engage  
12 busy people, (b) to distribute work among members, (c) to sustain increasingly advanced inquiry, (d) to  
13 monitor advances of distant groups working in related areas, and (e) to ensure the local group is indeed  
14 working at the forefront of their collective understanding. There is also a great deal of opportunistic  
15 work, often in small groups (as opposed to legislated schoolwork of the conventional kind in which  
16 students are working individually but all doing the same thing or are subdivided in some arbitrary  
17 fashion).

18 In knowledge-building discourse more knowledgeable others do not stand outside the learning process  
19 (as teachers often do), but rather participate actively. Further, the knowledge of the most advanced  
20 participant does not circumscribe what is to be learned or investigated. There are other sources of  
21 information, and participants aim to point the way to other groups and resources that might prove  
22 helpful.

23 Less knowledgeable participants in the discourse play an important role, pointing out what is difficult  
24 to understand and, in turn, inadequacies in explanations. To the extent that novices can be engaged in  
25 pushing the discourse toward definition and clarification, their role is as important as that of those  
26 more knowledgeable. In all, knowledge-building begets knowledge building: Important factors include  
27 the creation of a climate and desire to advance understanding rather than to display individual  
28 brilliance (although individual brilliance can certainly help in the collective effort) and opportunities  
29 more plentiful than restricted communities allow.

30 The broader knowledge community. Peer review for scientific publication exemplifies working with  
31 ideas in contexts broader than one's immediate working community. We are rewriting this article in  
32 response to reviewers who raised issues that had not been raised in more local review processes.  
33 Additionally, the different reviewers brought different perspectives depending on their areas of  
34 expertise. All of this has proved quite helpful in allowing us to address a broader audience and to  
35 advance our own understanding in the process.

36 Earlier we made a distinction between first- and second-order environments. In first-order  
37 environments, learning is asymptotic - one can become comfortably integrated into a relatively stable  
38 system of routines. In second-order environments, learning is not asymptotic because what one person  
39 does in adapting changes the environment so that others must readapt. Adaptation itself involves  
40 contributions to collective knowledge. Because this very activity increases the collective knowledge,  
41 continued adaptation requires contributions beyond what is already known, thus producing non-  
42 asymptotic learning. Working within the broader knowledge-building community places one in a



1 second-order environment and accustoms participants to viewing ideas from the perspective of  
2 multiple expertises and issues. (Such anticipation and writing to broader audiences could not be more  
3 different from the normal pattern of school writing.)

4 We have barely begun the process of extending CSILE into a wide-area configuration and in turn  
5 dealing with the educational issues that will come about in the process of having student discourses  
6 more broadly available. We see potential for new educational models of openness and decentralization  
7 powered by a communal database of the sort that underlies CSILE (see next section). It is a logical  
8 extension of this communal database to have all participants at all levels (including but not limited to  
9 students, teachers, administrators, researchers, curriculum designers, and assessors) entering ideas into  
10 the same database. Thus, for example, if teachers are discussing students' problems in understanding a  
11 concept, students might be engaged along with them in the discussion. Although openness is an  
12 important principle, it must also be recognized that knowledge building requires private and directed  
13 discussions at times, so one of the many challenges in coping with educational uses of a communal  
14 data base is to interleave open and private discourses, and to provide conditions for freedom from  
15 irrelevant, boring, or otherwise unhelpful information.

16 With the advent of wide-area networks for schools, students will have access to all manner of data  
17 bases, CD-ROMs, video, microworlds, and so forth, as well as links to live experts and more advanced  
18 students. The challenge we see for educational technology is to preserve a central role for the students  
19 themselves, lest they be reduced to passivity by the overwhelming amounts of authoritative external  
20 information available. The surest way to keep the students in the central role, it would seem, is to  
21 ensure that contacts with outside sources grow out of the local knowledge-building discourse and that  
22 the obtained information is brought back into that discourse in ways consistent with the goals and plans  
23 of the local group.

24 At this point, it is fanciful (but nonetheless exciting) to contemplate advantages of having communal  
25 structures that span the whole of the school years and that also profitably engage those in research  
26 institutes and other knowledge-creation enterprises. The fancifulness is not with the technology -  
27 recent developments make that by far the easy part. The problems to be solved are educational. As the  
28 preceding discussion indicates, it is the nature of the classroom discourse that determines whether the  
29 classroom functions as a knowledge-building community rather than, say, a classroom focused on  
30 pursuit of individual interests or on teacher-organized activities. In the next section, we turn to the  
31 issue of CSILE as an enabling technology for knowledge-building discourse.

## 32 **How Technology Can Help Reframe Classroom Discourse To Support**

### 33 **Knowledge Building**

34 In following sections, we suggest means for reframing classroom discourse to support knowledge  
35 building in ways extensible to out-of-school knowledge-advancing enterprises and indicate how we are  
36 attempting to realize these through CSILE.

### 37 **A Community Database at the Center of Classroom Discourse**

38 The community database of CSILE is created by students. Users produce public-access material, not  
39 simply material to be turned in for grading, and do so in a context that engages others on their behalf.  
40 Although students can choose to keep material private, the default option is public. Using networked

1 microcomputers, a number of users (located within or outside the school walls) can simultaneously  
2 create text or graphical notes to add to the database, searching existing notes, commenting on other  
3 students' notes, or organizing notes into more complex informational structures. The community  
4 database serves as an objectification of a group's advancing knowledge, much as do the accumulating  
5 issues of a scholarly journal but with additional facilities for reframing ideas and placing them in new  
6 contexts. In local-area configurations, students' writings are available to classmates, not just to the  
7 teacher, and that gives them a feel for speaking and being responsible to a broader audience. In wide-  
8 area configurations, the audience is expanded, and with that comes an increased need to address  
9 problems and represent knowledge in ways that are comprehensible to people outside the immediate  
10 context. CSILE is designed to frame students' ideas in ways extensible to the broader knowledge-  
11 building community and, concomitantly, to resist discourse frameworks workable only in schools.  
12 Commitment to the notion that students can serve as legitimate partners in knowledge building is  
13 reflected in the fact that they are placed center front in the knowledge-creation process as authors of  
14 databases, not simply reviewers of databases created by others.

15 The database, which is wholly created by students, consists of text and graphical notes. Graphical notes  
16 can be used to create organizing frameworks. Anyone can add a comment to a note or attach a graphic  
17 note subordinate to another graphic note, but only authors can edit or delete notes. Authors are notified  
18 when a comment has been made on one of their notes, and the notes of all participants are accessible  
19 through database search procedures. This basic set of features represents the core functionality of a  
20 system in which the construction of knowledge is a social activity. For an account of other features that  
21 are available and envisioned, see Scardamalia and Bereiter (1992, 1993), Scardamalia, Bereiter, Brett,  
22 et al. (1992), Scardamalia, Bereiter, McLean, Swallow, and Woodruff(1989).

### 23 **Focus on Problems and Depth of Understanding**

24 Specially designed discourse environments. We are creating note-writing environments so that  
25 surrounds convey and support knowledge-building operations of the sort otherwise absent from student  
26 interchanges. For example, a discussion note encourages students to frame their inquiries in light of a  
27 problem rather than a topic and their interactions in light of statements of theory and information  
28 needed to advance that theory. The note type also encourages commentary (Hewitt & Webb, 1992).

29 Emphasis on intentionality. Studies suggest that the hallmark of the intentional learner is the ability to  
30 diagnose one's own learning needs and to identify next steps. Accordingly, the CSILE approach is to  
31 have students write statements of what they need to understand in order to make conceptual advances,  
32 with others engaged in helpful support activity (offering references, suggesting alternatives, and so  
33 forth). Additionally, CSILE places intentional overhead on activities. For example, students do not  
34 simply link notes; they write justifications for links they create. The low-tech approach to diagnosis of  
35 CSILE (students diagnose their own needs and write an I need to understand [INTU] note) contrasts  
36 sharply with that of intelligent-tutoring systems. With intelligent-tutoring systems, the intentionality  
37 resides in the system's own diagnostic and decision processes. The contrasting view, which we have  
38 embodied in CSILE, is that an important part of education is for students themselves to learn to carry  
39 out those diagnostic and decision processes.

### 40 **Decentralized, Open Knowledge Building, With a Focus on Collective Knowledge.**

41 Reversing the teacher initiates, student responds, teacher evaluates pattern for oral and written  
42 discourse. In recent years, educational computing has shifted strongly toward what is called a

1 distributed model. The idea seems to have two components. One is that information should flow freely  
2 among participants, without having to pass through a central authority. The other is that knowledge  
3 should be distributed across students, rather than each student being expected to know the same things,  
4 thus making for more productive exchanges between students. CSILE is designed to support a  
5 distributed model in both these senses, through the following features.

6 1. Elimination of turn-taking problems. Classroom discussions with 20 or 30 participants typically  
7 feature the teacher as leader, if only to manage the turn taking. With asynchronous discussion over a  
8 computer network, any participant can take a turn at any time.

9 2. Peer commentary and notification. CSILE has facilities that encourage users to comment on each  
10 others' notes and provides automatic notification to authors of the availability of comments.

11 3. Entry points for all ages and ability levels. When networks cross classroom boundaries, younger  
12 students question and challenge older ones. Those not proficient with language can represent ideas  
13 graphically or copy and edit text from other notes to express their own ideas. Less knowledgeable  
14 students can contribute through their questions and their supportive comments. Although no medium is  
15 culturally neutral, open systems like CSILE offer opportunity for culturally different students to  
16 appropriate ideas in their own ways and for their own uses.

17 Maximizing the interplay and value of different communication modes. Students in CSILE-supported  
18 classrooms have as much opportunity for oral interchange as do students in other classrooms.  
19 Accordingly, CSILE-supported classrooms allow for the immediacy, spontaneity, and ease of  
20 conversation, as well as the more reflective and long-term benefits of written discourse. Additionally,  
21 different communication modes are supported within CSILE. Students choose the mode appropriate to  
22 their talents, goals, and problem at hand. As suggested previously, the goal of CSILE is to increase the  
23 range of expressive languages to include video, audio, and animation, as well as specially designed  
24 contexts for mathematical, historical, and geographical expression. This framework has allowed us to  
25 maximize advantages of particular discourse modes, as well as to encourage the following kinds of  
26 contributions unique to the written word:

27 1. Reflection. Students using CSILE have frequently commented on the blessing of having time to  
28 think rather than needing to respond under the pressures of oral discourse.

29 2. Publication/review process. The system supports a publication process similar to that of scholarly  
30 journals. Students produce notes of various kinds and frequently revise them. When they think they  
31 have a note that makes a solid contribution to the knowledge base in some area, they can mark it as a  
32 candidate for publication. They then must complete a form that indicates, among other things, what  
33 they believe is the distinctive contribution of their note. After a review process (typically by other  
34 students with final clearance by the teacher), the note becomes identified as published. It appears in a  
35 different font, and users searching the database may, if they wish, restrict their search to published  
36 notes on the topic they designate. At the end of the school year, a class can decide on a selection of  
37 notes to remain in the database for the benefit of classes that come after them. Thus, as in the real  
38 world, each generation does not have to rediscover everything that the previous generation found out  
39 but can instead attempt to go beyond it.

1 3. Cumulative, progressive results. Even when oral discourse proceeds optimally, it is difficult for it to  
2 achieve cumulative, progressive results because of its transitory nature - hence, the advantage for  
3 written discourse.

4 4. Independent thought. Conversation tends to favor the ideas of the most vocal and to limit  
5 independent processing of material for all but the responder and most intentional students. In CSILE,  
6 each student is responsible for contributing to the discourse.

7 Diverse arrangements for supporting small-group interchanges. Small-group discussions give  
8 individual students more chance to participate, but they limit the exchange of ideas. CSILE allows for  
9 small-group discussion and additionally provides records that bring those discussions to a broader  
10 audience.

11 Increased and diversified response to ideas. Under classroom conditions, written communication tends  
12 to be centered on the teacher because of the practical difficulties in giving every student access to and  
13 opportunities to respond to what other students have written. Centralized storage and retrieval of  
14 documents in a computer network can solve these problems.

15 We provide two examples of CSILE use, both involving fifth- and sixth-grade students, to give an idea  
16 of the knowledge-building facilities of CSILE.

17 The first example is notable not as an advance in subject-matter knowledge but as an advance in  
18 methodology achieved by the students themselves and enabled by the technology. The class was  
19 studying medieval history, one of the topics being castle defenses. In addition to compiling text notes  
20 recording their findings and speculations on this topic, many students availed themselves of the  
21 graphics facilities of CSILE to produce graphical notes depicting their understanding of castle  
22 defenses. Two students, generally regarded as below-average achievers, took a different tack. As they  
23 explained in a later interview, they had examined the graphical notes of their classmates and were  
24 dissatisfied with them. As one of them explained, with graphics you can show anything and you do not  
25 know if it would really work or not. Earlier in the year, they had used Interactive Physics in  
26 conjunction with CSILE in work on lever problems in elementary physics. Interactive Physics permits  
27 simulation of physical systems by assigning physical properties to simple geometric figures. The two  
28 students decided to use Interactive Physics to represent walls, drawbridges, portcullises, and attacking  
29 forces in ways that could actually be run as simulations to see how well they would work. Their CSILE  
30 notes referred to these simulations, which other students could access. Soon other students took up the  
31 simulation challenge, shifting the method of inquiry from graphically represented speculation to  
32 simulation constrained by laws of physics.

33 Obviously, simulation software was essential for this methodological shift, but according to the  
34 students' own report, another critical element was dissatisfaction with the approach other students were  
35 taking. That dissatisfaction would not likely have occurred in a classroom in which students had no  
36 opportunity to peruse one another's work. Also, the innovation would not have caught on or would  
37 have done so only as a result of teacher endorsement, whereas in this case, the students themselves  
38 took up the new approach, some of them extending it beyond what its originators had done.

39 The second example illustrates more clearly the progressive character of knowledge building that  
40 CSILE is designed to support. This incident occurred spontaneously and was not even known to the  
41 teacher until a researcher found it while exploring the student-produced database in CSILE. In the

1 course of work on a biology unit, one student had entered a note reporting that sponges have three  
2 ways of reproducing. This fact caught the fancy of other students who found the note through database  
3 searches, and there followed a series of 12 notes and comments dealing with why nature would have  
4 contrived to provide sponges with such an array of options. Plausible conjectures were offered about  
5 the value of back-up systems and the survival of a species unable to defend itself. One student,  
6 however, kept raising the question in comments to others: If three ways of reproducing are better than  
7 one, why do other animals not have them too? This is an illustration of progressive problem solving in  
8 the construction of knowledge. The solution to the first problem - why three ways? - gives rise to a  
9 higher level problem that raises deeper issues about evolution. The answer that was finally proposed to  
10 the second question drew on an idea that has figured prominently in evolutionary theory of recent  
11 decades: structural constraints on evolutionary possibilities. By going deeper into the study of  
12 reproduction, a student came to the insight that it is because they are structurally so simple that  
13 sponges are able to reproduce by budding and regeneration in addition to sexual reproduction. Higher  
14 animals are too complex for this. As the student put it, "A stomach, lungs, a brain, and a heart, and so  
15 on, could not grow on your finger if it was cut off."

16 Evaluations of CSILE to date indicate that CSILE students greatly surpass students in ordinary  
17 classrooms on measures of depth of learning and reflection, awareness of what they have learned or  
18 need to learn, and understanding of learning itself. Moreover, individual achievement, as  
19 conventionally measured, does not suffer. In fact, students do better on standardized tests in reading,  
20 language, and vocabulary (Scardamalia et al., 1992). What most impresses teachers and observers  
21 alike, however, is what the students are able to do collectively. As the preceding examples suggest,  
22 they seem to be functioning beyond their years, tackling problems and constructing knowledge at  
23 levels that one simply does not find in ordinary schools, regardless of the calibre of students they  
24 enroll.

25 We do not want to suggest that the technology by itself can bring about the transformation of a school  
26 into a knowledge-building community. We already have evidence that teacher strategies can make a  
27 major difference in the extent to which students engage in collaborative knowledge building (Bereiter  
28 & Scardamalia, in press). Neither do we want to claim that a knowledge-building community, meeting  
29 the specifications set out previously, has actually been realized. Those specifications are ideals to work  
30 toward. The most that can be claimed is that, in the progress made to date in working toward those  
31 ideals, CSILE appears to provide a vital kind of support.

32 The computer technology that enables students to share knowledge with one another, as in CSILE, is  
33 rapidly being extended to give students access to the great bodies of information now being stored on  
34 compact disks, videodisks, and the like, and also access to live experts. In principle this greatly  
35 expanded access to knowledge resources should be all to the good, but unless schools can be  
36 restructured into communities that actually work to build their own knowledge from those resources  
37 and coexist with them, the technology may be largely wasted.

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